

PRESS INFORMATION

Honda Cars India registers 7,769 units of domestic sales in August'22

New Delhi, September 01, 2022: Honda Cars India Ltd. (HCIL), leading manufacturer of premium cars in India, registered monthly domestic sales of 7,769 units in Aug'22. The export numbers for HCIL stood at 2,356 units in Aug'22.

Sharing thoughts on the Aug'22 sales performance, **Mr. Yuichi Murata, Director, Marketing and Sales, Honda Cars India Ltd** said, "The demand momentum continues to be strong which is very encouraging and positive for the auto industry as we enter the festive season. On the supply side, however, we continue to face hurdles arising out of global chip shortage which is affecting our production volumes and resulting in extended waiting period for our models. We are working to align our production to our best efforts to tide over this prolonged shortage."

The company had registered 11,177 units in domestic sales and exported 2,262 units in August'21.

About Honda Cars India Ltd.

Honda Cars India Ltd. (HCIL), a leading manufacturer of premium cars in India, was established in December 1995 with a commitment to provide Honda's passenger car models and technologies, to the Indian customers. HCIL's corporate office is based in Greater Noida, UP and its state-of-the-art manufacturing facility is located at Tapukara, District. Alwar, Rajasthan.

The company's product range include Honda Jazz, Honda Amaze, Honda WR-V, Honda City and Honda City e:HEV catering to diverse needs of its discerning buyers across different segments. Honda's models are strongly associated with advanced design and technology, apart from their established qualities of durability, reliability, safety and fuel-efficiency. The company has a strong sales and distribution network spread across the country.

Besides the new car business, Honda offers one stop solution for buying and selling pre-owned cars through its business function Honda Auto Terrace. The Honda Certified Pre-owned cars come with an assurance of quality and peace of mind that caters to the diverse and burgeoning needs of pre-owned car buyers across the country.



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